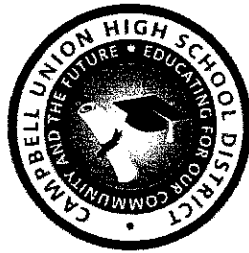


Superintendent Robert R. Bravo, Ed.D.

Board of Trustees:

Stacey Brown  
Matthew T. Dean  
Kristina Arrasmith  
Kalen Gallagher  
Linda Goytia



# Campbell Union High School District

Branham High School  
Del Mar High School  
Leigh High School  
Prospect High School  
Westmont High School  
Boynton High School

CACE: Campbell Adult/Community Education

August 20, 2018

(ENDORSED)  
**FILED**  
AUG 24 2018

Honorable Patricia M. Lucas, Presiding Judge  
Santa Clara County Superior Court  
191 North First Street  
San Jose, CA 95113

Clerk of the Court  
Superior Court of CA County of Santa Clara  
BY Janice Jones DEPUTY

Dear Presiding Judge Lucas,

The Campbell Union High School District (CUHSD or District) continues to work hard to support all eligible citizens in applying for and receiving an exemption from the voter-approved CUHSD parcel tax.

Below is the response of the District's Board of Education to the 2017-2018 findings of the Santa Clara County Civil Grand Jury Final Report follow-up titled, *School Districts Still Failing Seniors (Parcel Tax Exemption Law)*. The Governing Board approved the following responses at its August 16, 2018 meeting.

Report Finding 1:

The District failed to make it convenient for resident homeowners who are 65 or older or disabled to apply by not having a clearly marked parcel tax link on the home page of the website.

Board Response to Finding 1:

The District disagrees with this finding to the extent the "Parcel Tax Exemption" link is located within the "Community" drop down menu on the homepage. Further, the webpage with information about exemptions is also available by searching the District's website, and is the top result from a Google search for "Campbell Union High School District Parcel Tax."

The District notes it has also expanded its outreach to effectively reach seniors and make it convenient for resident homeowners who are 65 or older or disabled to apply for the parcel tax exemption. In addition to the link located on the District website as identified above, the District ran a notice in the Campbell Express newspaper for a four-week period in April 2018. The District sent flyers with information about the exemption to various community centers and libraries to post on their bulletin boards. This information was posted at local libraries (Campbell, Saratoga, Willow Glen, Bascom, Cambrian, Vineland, and West Valley Branch), City of Campbell Main Office, Cypress Community Center, Camden Community Center, Joan Pisani Community Center, Cambrian School District, Moreland School District, and Prospect High School.

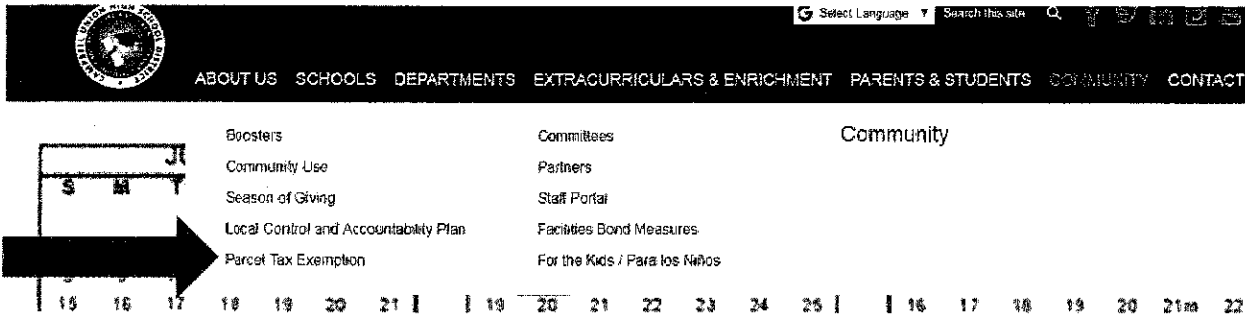
This information was also posted on the District's social media accounts, including Twitter (retweeted by City of Campbell), Instagram, Facebook, and went out to over 17,000 Nextdoor.com users. The same information was posted on the Campbell Patch website and was included in the online newsletters of three San Jose City Council members (Chappie Jones, Don Rocha, Dev Davis).

Report Recommendation 1:

The District should place a parcel tax link clearly marked on the home page of its website that leads directly to parcel tax information and exemption forms, by August 31, 2018.

Board Response to Recommendation 1:

The "Parcel Tax" link is on the home page of the District website within the "Community" drop down menu. There is a direct link entitled "Parcel Tax Exemption" as illustrated below.



The District has improved its website design by making the parcel tax exemption link even more convenient and accessible to seniors. Previously, seniors were required to click on numerous different tabs and drop downs to access the link but now they only need to go to the District's home page and click on the community tab to find the applicable link to be taken to the parcel tax exemption forms. This link also has the school locator to determine if the homeowner lives in the District and a list of all the items seniors need to apply for the exemption (in person) without having to download the PDF, which makes the exemption accessible to those who are unable to open a PDF or prefer to apply in person. Thus, the recommendation has already been implemented.

The District not only strives to make the exemption process as convenient as possible for all seniors but also to provide resources to assist seniors in understanding whether they qualify and how to seek advice if they have questions. The District has accomplished this in a convenient and efficient manner per the above efforts. This is evidenced by the fact that over 5,000 seniors have applied for the exemption.

Therefore, the District believes it is in compliance with the recommendations and overall goals of the Civil Grand Jury in that the District has made the parcel tax exemption easily accessible and convenient to its applicable seniors.

Please feel free to contact me if you seek additional information or have any questions regarding this response.

Sincerely,

Robert Bravo, Ed.D  
Superintendent  
Campbell Union High School District

cc: Board of Education